



DOs & DON'Ts Camera Etiquette

DO's

- Look into the camera lens when talking
- Stand when presenting on camera
- Place camera at eye level
- Place lighting in front at 45° angles
- Do rehearse time & time again

DON'Ts

- Don't look to the Screen when talking
- Don't Sit when Presenting on Camera
- Don't look down or up to camera
- Don't have lighting coming from behind you
- Don't upgrade software 1 week pre-show